






## Basic Information for the EBM 2014 Conference Participants

The following document will give you a set of brief and useful information on travel, accommodation and other conference related matters. We would like you to have a wonderful experience at the EBM 2014 Conference and should you need any additional information please do not hesitate to contact us by sending an e-mail to: [ebm2014@kg.ac.rs](mailto:ebm2014@kg.ac.rs)

**Note:** this document is hyperlinked. By holding “CTRL” and clicking on icon  in the text below you will access relevant web sites that will offer you more detailed information.

### 1. Arriving to Serbia/Kragujevac

**By plane:** Most of the major European airline carriers fly to Belgrade on a daily basis, including AirFrance, Alitalia, Austrian, British Airways, Lufthansa and Swiss. For more information you can visit Belgrade Airport web site  or contact Belgrade Airport flight information desk by calling: + 381 11 209 4444.

Airport is located some 20km from downtown Belgrade and about 165 km from Kragujevac. You can get to downtown Belgrade by bus shuttle operated by Belgrade’s Public Transportation Company or by using a taxi service to take you directly to the Belgrade’s bus station. For detailed information on prices and time schedules please refer to the following web site: 

Once you get to the Belgrade’s Bus Station you can take a bus directly to Kragujevac. We suggest using Lasta bus-company which is a part of Eurolines network. Lasta has lines to Kragujevac on a daily basis Monday to Sunday from Belgrade at 10:00, 14:00 and 17:00.

Upon arriving to Kragujevac Bus Station you can take a taxi to a hotel or to the Faculty of Economics.

**By rent-a-car:** You can rent-a-car at the Belgrade Airport. Leave the airport and take the road direction to Belgrade/Niš on E70 highway. Once you pass Belgrade, stay on the course to Niš for about 115km and once you get to Batočina exit the highway heading to Kragujevac (see Map 1 on the next page). It will take you another 25km to arrive to Kragujevac.

### 2. Conference Venue and Hotels

The Conference will take place at the Faculty of Economics – University of Kragujevac.

There are several different accommodation options available in Kragujevac. Available accommodation options are shown on the last page of this document.

### 3. Registration and Reception

The registration desk will be open on Thursday, November 27, from 8:00 to 10:00 at the Conference venue.

The Plenary sessions will take place at the Faculty of Economics and the Conference sections will take place in different rooms of the Faculty. An updated timetable with details of each event will be included in the Registration Pack.

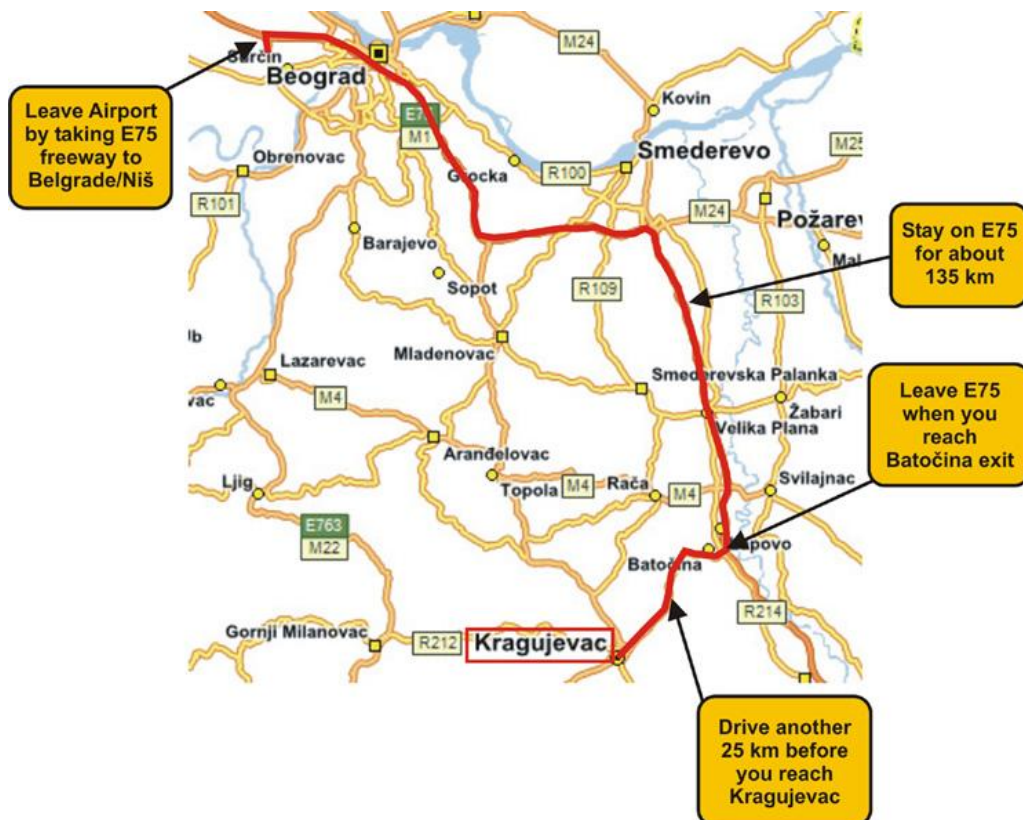
### 4. Good things to know

The currency used in Serbia is Dinar (RSD). Check official exchange rates: [www](#). Hotels should be able to change your money at the Reception desk. If your hotel does not have this service, you will find banks nearby by where you will be able to do so. Employees at the Reception desk usually do speak English, so feel free to ask them for additional information.

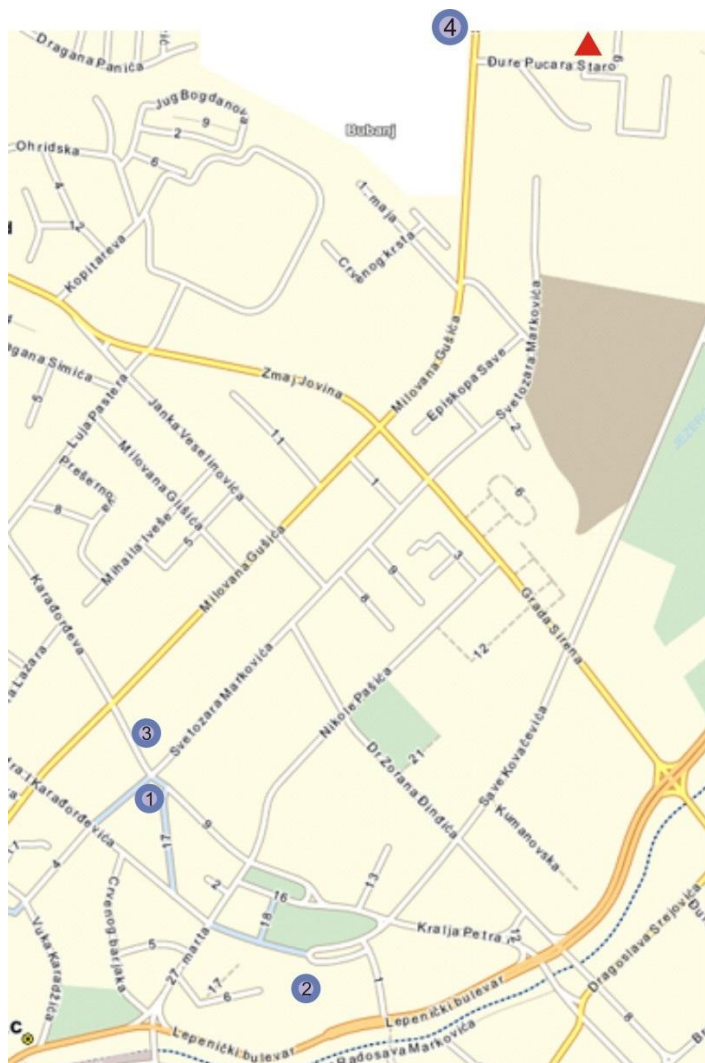
You do not need to leave tips in restaurants and bars. If you think you have had a very good service at a café, then you may leave a tip. If you are satisfied with the restaurant you may leave tip which is 5-10% of the bill.

Additional information: Serbia on Wikitravel [www](#) and Tourism Organization of Serbia [www](#)

Map 1: Getting from Belgrade Airport to Kragujevac



## Map 2: Available accommodation in Kragujevac



- ▲ Faculty of Economics [WWW](#)
- ① Hotel "Zelengora" \*\*\*  
Tel. +381 34 336 254 [WWW](#)
- ② Hotel "Kragujevac" \*\*  
Tel. +381 34 335 811 [WWW](#)
- ③ Hotel "Stari grad"  
Tel. +381 34 330 591  
e-mail: info@starigradkg.co.rs [WWW](#)
- ④ Hotel "Ženeva Lux"  
Tel. +381 34 356 100 [WWW](#)
- ⑤ Hotel "Šumarice" \*\*\*  
Tel. +381 34 336 180 [WWW](#)

Hotel "Šumarice" is not shown on the map since it is located some 5km from downtown area. The hotel provides its guests with a free bus shuttle.

**Notice:** When making a room reservation notify hotel staff that you are attending the Conference organized by the Faculty of Economics and you will be eligible for a 10% discount.

All hotels numbered 1 through 3 are within a ten minute drive from the Faculty of Economics.

### 5. About the Faculty of Economics

The Faculty of Economics – University of Kragujevac is a nationally accredited higher education institution that is marking the 54<sup>th</sup> year of its existence in 2014. Throughout its history the Faculty of Economics strived to establish a respectable position in the region of the Balkans in terms of scientific contribution, as well as, in terms of providing high-class education in the fields of economy and management. In that respect, the Faculty of Economics has continuously worked on improving its curriculums, aligning them with the latest trends.





## ***6. About the city of Kragujevac***

Kragujevac is the largest city of the District of Šumadija and the fourth largest city in the Republic of Serbia. The total population is estimated at 180.250. With an absolute right, Kragujevac holds the title of the cradle of modern Serbia. Kragujevac was nation's first capital after liberation from the Ottomans in the period between 1818 and 1841. During this period numerous state institutions were established for the first time in Serbia (Court, National Office, Grammar and High School Lycee, Serbian Majestic Orchestra, Court Theatre, Cannon Foundry, Electrical Power Plant, Pharmacy). Unfortunately, during the two World Wars the city experienced tremendous devastation in a short time span, but following the WWII demographical and industrial recovery emerged. Nowadays, Kragujevac is best known for its automobile industry (Fiat Automotive Serbia), hospitality of its inhabitants and the fastest emerging economics spots in the Balkans.

